SOCIAL VALUE & SUSTAINABILITY



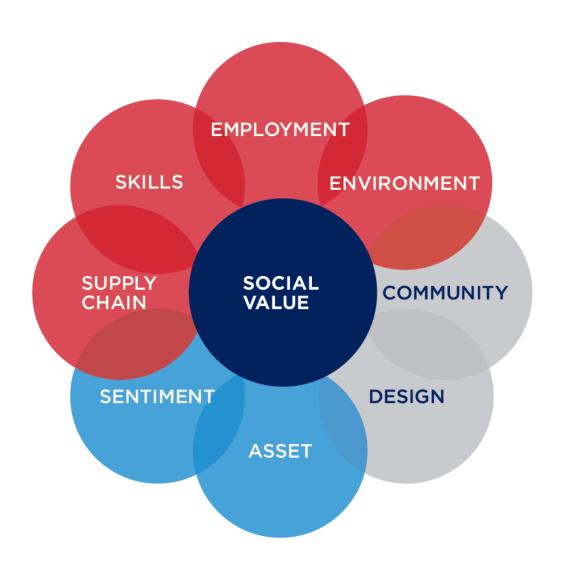
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UHL RECONFIGURATION PROGRAMME

WHAT IS SOCIAL VALUE?





Social value is the quantification of the relative importance that people place on the changes they experience in their lives. Some, but not all of this value is captured in market prices. It is important to consider and measure this social value from the perspective of those affected by an organisation's work.

Examples of social value might be the value we experience from increasing our confidence, or from living next to a community park.

These things are important to us but are not commonly expressed or measured in the same way that financial value is.



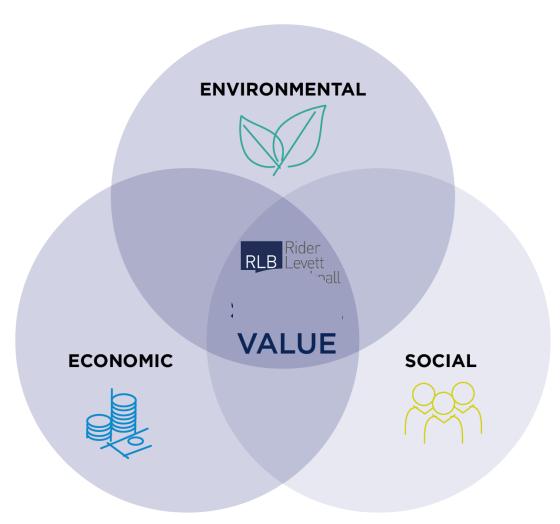
WHAT IS SOCIAL VALUE?



Social Value is underpinned by understanding the social, economic and environmental impact including evidencing the value this creates for people, communities, businesses and economies.

(Summary of the Social Value Act 2012)

Social Value is embedded in planning, procurement, delivery and maintenance operations of Built Environment projects



WHY?



The strategy will be aligned to national, regional and local context whilst considering NHS & UHL Social Value drivers to create a collaborative strategy, considering;

- Sustainable Legacy
- Intergenerational Benefits
- Diverse and Inclusive Culture

- National
 - Social Value Act 2012
 - Procurement Policy Note (PPN) 06/20 requires evaluation of Social Value within procurement, not just consideration
- Regional
 - Leicestershire County Council: Social Value Policy Statement 2018
- Local
 - Leicester City Council: Social Value Charter

We will develop a collaborative approach to Social Value, ensuring engagement across stakeholders to develop a strategy which creates tangible, long term benefits for the wider community.

EXAMPLE SOCIAL VALUE OUTCOMES



JOBS AND ECONOMIC GROWTH

- Jobs for local people, including hard to reach groups
- Local people with the right skills for longterm employment
- Apprenticeship
- Comfortable homes for future residents
- Thriving local businesses

HEALTH, WELLBEING AND THE ENVIRONMENT

- Accessibility and sustainable transportation
- Resilient buildings and infrastructure
- High quality public and green spaces
- Good mental health
- Healthy local air quality
- Limit resource and use waste
- Reducing carbon from construction

STRENGTH OF COMMUNITY

- Strong local ownership of the development
- Existing social fabric is protected from disruption
- The new community is well integrated into the surrounding area
- Thriving social networks
- Vibrant diversity
- Strong local identity and distinctive character



HOW DO WE MEASURE SOCIAL VALUE?



- Embed SV into procurement process to allow realisation of SV benefits through local supply chain
- Implement robust KPI's, including penalty considerations
- Demonstrate evidence based monetised SV achievements.

Social Value will be measured through Social Profit Calculator and CIA (NHS Comprehensive Investment Appraisal) models, with values given for regional and national benefits >



Fiscal Savings

Reduced costs associated with Welfare Benefits, Crime, Education, and Social Services, Health and Mental Health Services, Waste Reduction, Resource Efficiency etc.



Economic Benefits

Increased Tax, National Insurance and earnings due to reducing worklessness and sickness days, loss to the economy through crime etc.



Social & Environmental Value

Improved social and community wellbeing, mental health, physical health, reduced social isolation, increased confidence and self- esteem, employability skills, aspirations, environmental impact etc.



Local Economic Impact

% of project or organisation spending that is multiplied in the client area (LM3) though local employment and local supply chains including SME's, Micro- businesses and Third Sector partners.



GVA Uplift

Increased economic output per job filled in an area of Investment.











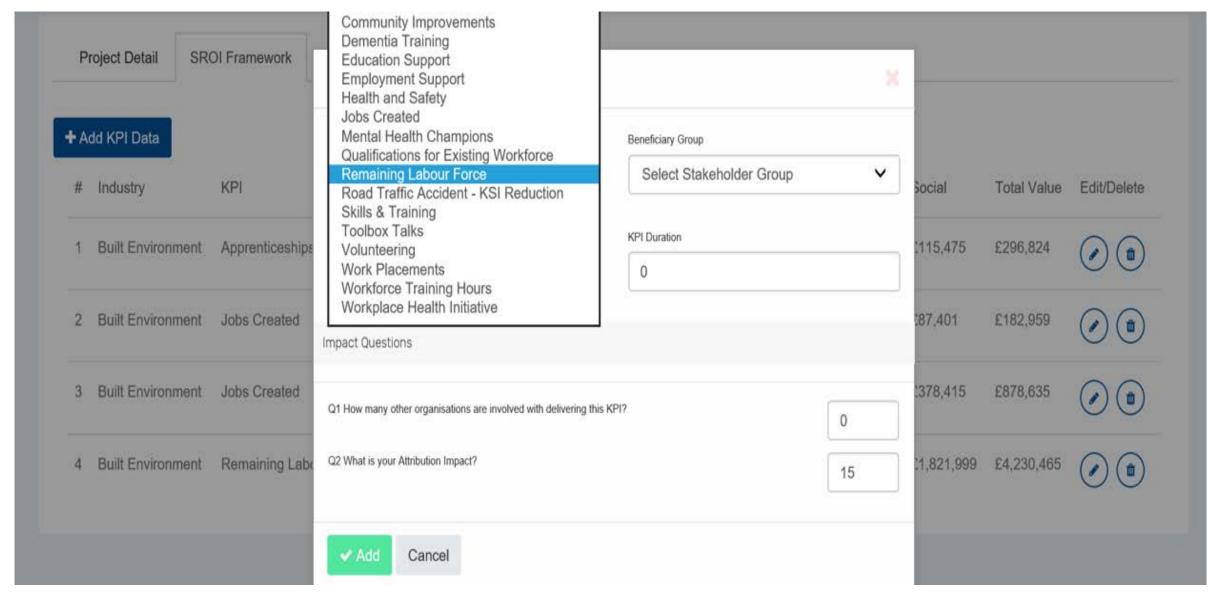




ANALYSIS /CALCULATIONS







SUSTAINABILITY





A comprehensive Sustainability Strategy will be integrated into the Reconfiguration programme, covering each stage from outline strategy, design, procurement through to operation.

- Alignment of the project against NHS, UK and regional targets including ambition for net zero carbon
- Establish KPI's and specific targets per sustainability focus area
- Embedding BREEAM & accreditation requirements within strategy. Enhance BREEAM requirements to ensure best practice is applied
- Develop long term zero carbon ready action plan NB: as of yet, no hospitals have achieved zero carbon in the UK
- Ensure all areas of sustainability are considered in conjunction with the Social Value strategy
- Measure, analyse and report against best practice frameworks and standards including NHS guidelines.







Current Baseline

t Action e Plan Targets Set

Sustainability areas

Energy & GHG emissions

Waste, Resources & Circular Economy

Sustainable Travel

Green Space & Biodiversity

Sustainable Care

Health & Wellbeing

Social Value